THE UNITED REPUBLIC OF TANZANIA

NATIONAL EXAMINATIONS COUNCIL OF TANZANIA

ADVANCED CERTIFICATE OF SECONDARY EDUCATION EXAMINATION

152/1 **COMMERCE 1**

(For Both School and Private Candidates)

Duration: 3 Hours **Year: 2025**

Instructions

1. This paper consists of sections **seven (7)** qustions.
2. Answer **five (5)** questions. Question umber **one (1)** is compulsory.
3. Each question carries **twenty (20)** marks.
4. All writing must be in **blue** or **black** ink, **except** drawings which must be in pencil.
5. Communication devices and any unauthorised materials are **not** allowed in the examination room.
6. Write your **Examination Number** on every page of your answer booklet(s).

Answer **five (5)** questions. Question **one (1)** is compulsory

1. ABC Ltd Company is listed in stock exchange, but unfortunately, its share price has been fluctuating over the time. Suggest six possible causes of such fluctuation.

2. In order for any organisation to operate effectively, it requires to have good internal and external communication methods. Argue for this statement by providing three importance for each method.

3. Modern advertising agencies render various services to their clients. In three categories, analyse the services they rendered by providing two services in each category.

4. Auxiliary services are designed to overcome obstacles in trade. Justify the validity of this statement by using six points.

5. Production efficiency of employees at Maneno Business Enterprises has been declining progressively over the years. Suggest six possible causes of such situation.

6. Assess six important functions of warehousing in the process of marketing of goods and services.

7. Commercial banks have crucial roles in respect to development of business communities in developing nation like Tanzania. In six points, validate this statement.